

# THE GROUP



## ACTIVE GROUP

Consisting of a number of companies operating in different sectors, the Active group thrives on the philosophy of constant need for change, progress, innovation and search for new opportunities.

With predominance in the transportation, travel, automotive and service industries, every company within the group has secured a leading role in its sector through specialisation and continuous strive to exceed its customers' expectations.

Although founded in 2010 the group boasts roots dating as far back as late 1800's, when today's ancestors operated the leading funeral business on the island. The group's car hire business, originally founded in 1967 was also among the pioneers in its field.

Today the Active brand is carried by a number of companies, operating in different segments on a local and international level. Active Car Rental, Active Cabs and Active Business cars operate in the transportation segment whilst Active Leasing and Active Motors complement the former by operating in the automotive sectors. Active Assist, a travel assistance company and Camilleri Funeral Directors, an international funeral company provide specialised services in the travel, medical and funeral services industry. Active Properties and Active Villas, the newest members of the group, operate in property development, rental and sales, both on a local and international level, whilst Active Holidays (due to open in 2012) is intended to specialise in the online travel industry.

This group together with every new enterprise, contribute to making Active Group the renowned brand in operation today; a brand recognised for its dedication to progress, innovation and customer service.



# THE GROUP

## MISSION STATEMENT

Our mission is to invest in the creation of diverse, customer focused enterprises, promising long term reward for our staff, shareholders and society.

An Active company will be recognised by its pro-active and innovative approach to providing premium quality value and exceptional customer service. This will be achieved through a continuous strive for progress and commitment to service, innovation and efficiency.

Active staff members will be trained and motivated towards our goals by providing a friendly, rewarding and enjoyable work environment.

We believe that only through efficiency, honest business practices and strict adherence to quality service will we be able to win customer loyalty and reach our long term goals.

Johann Camilleri  
founder & C.E.O  
Active Group  
2010



**CAMILLERI FUNERAL DIRECTORS  
INTERNATIONAL** Est. 1890



# TRANSPORTATION

**Active**  
CAR RENTAL

## ACTIVE CAR RENTAL

Starting as a family business in the late 1960's, renting Ford Prefects and Morris 1000's, Active car rental's roots were among the pioneers in the local transportation scene.

Founding Tony's Car Hire in 1968, Anthony Camilleri operated a handful of cars providing transport services to holidaymakers, army servicemen and oilfield operators. In later years, as the business diversified into different sectors and passed on to the next generation it was incorporated and renamed Swansea car hire.

By 2010, the business acquired a considerable share of the online car rental market and was renamed Active Car Rental. This rebranding stressed the importance of the constant need of change and progress in a climate of low demand and cut throat competition.

Today Active car rental represents a number of international brands, recognised for top notch car hire service and operating one of the largest modern fleets on the island. With an office inside Malta International airport and a presence throughout all the main tourist resorts on the island the company still focuses on the Active philosophy; recognising the need for constant change and search for innovative ways to improve its operation and customer service



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**Active**  
GROUP



## FIRST CAR RENTAL

First Car Rental, is a leading car rental agency in South Africa, operated by CMH Car Hire Ltd. previously branded as National Alamo. In Malta First car rental is represented by Travel Smart Limited, a joint venture between John's Garage and Active Car Rental.

Hiring predominantly to the corporate market and overseas tourists, First car rental lead the way when it concerns providing every possible option in transportation to cater for the needs of everyone, from VIPs to businessmen, family holidays, to chauffeur-driven services. With First Car Rental, one is assured of the company's mission that customer satisfaction is always first, with sufficient flexibility to tailor make a car hire package to suit anyone's personal needs and budgets. The company prides itself in providing a wide selection of only late model, reliable and well maintained vehicles.

The staff at each First car rental branch worldwide are committed to making every car rental a world-class experience, taking pride in being first in car hire and first in service. Whether planning a holiday, a self-drive adventure or going on a business trip, First car rental will provide a first-rate vehicle at a competitive rate.



## ECONOMY RENT A CAR

Economy Rent A Car has been in business for over 25 years and is headquartered in Costa Rica. As Costa Rica's largest car rental company it has 13 locations throughout the country and services all market segments and airports.

In 2009 Economy Rent A Car decided to expand it's brand globally by Affiliating with strong independent car rental companies around the world. These independent operators are carefully selected as they must be focused on providing high quality service and vehicles for its customers whilst being very rate competitive. The combination of high quality service with highly competitive rates sets Economy Rent A Car apart from many of it's competitors. This commitment has allowed Economy Rent A Car to expand it's offering to over 40 locations in 14 countries around the world, and the growth continues.

In 2011 Economy signed up Active Car Rental as exclusive partners in Malta. Providing one of the largest fleets on the Maltese islands, several convenient rental locations and an unparalleled level of service, this strong partnership is anticipated as Economy's gateway to growth in Europe and the Mediterranean.





## ACTIVE CABS

Following in the footsteps of its predecessor Swansea Car Hire, every member of the Active Cabs team is committed to delivering punctual, efficient and cost effective transportation service. These include airport, seaport and hotel transfers, point to point cab and minivan services, private sightseeing tours and excursions. To maintain a high level of service and attention to detail, the company believes in keeping a medium size operation, allowing close monitoring and ensuring every passenger receives courteous, personal and professional service which may sometimes be overlooked by larger transport operators.

Paying particular attention to only employ mature, well educated and responsible personnel, the company ensures that every driver is dedicated to providing safe, friendly and reliable transportation services. All vehicles are equipped with safety and comfort features expected from a professional and forward thinking transport company all of which are regularly serviced and maintained in tip top condition, ensuring a safe and comfortable ride on every occasion.

To ensure a punctual service, a rapid response time and added security, every vehicle movement is tracked using latest technology vehicle tracking technology. Furthermore, all services may be booked online, email or 24 hour contact numbers.

The company's office based in Gzira provides quick access to the capital and central part of the island, whilst the satellite stations ensure swift response time for Malta International Airport, the touristic resorts of Sliema, St Julians and the capital Valletta.



# TRANSPORTATION



## ACTIVE BUSINESS CARS

A more specialised division of the company's transportation department is Active Business Cars. As the name implies, this section is focused on providing executive, chauffeur driven transportation services for discerning clients, business executives, high end holidaymakers and corporate customers. Operating a fleet of modern executive cars and limousines, Active Business Cars also provides transportation solutions for corporate events, conferences, incentives and business meetings. In addition the company offers accompanying vehicles for social events including parties, nights out, weddings and funerals.

The company is the appointed contractor for a number of corporations, embassies and government entities requiring airport transfers and chauffeur driven services for its delegates, executives and top clientele. Active Business cars is also the preferred choice for a number of tour operators and travel companies requiring specialised and executive transportation services for holiday makers and special events. As may be expected from a specialised executive transport provider, all vehicles in the fleet are maintained in tip-top condition whilst every driver is required to provide an outstanding level of service and professional approach throughout.

Whether travelling for a corporate event, touring Malta, being picked up from the airport or driven to the office, all clients contracting an Active Business Car can expect a top level V.I.P service each time, every time.





## ACTIVE LEASING

Taking pride in delivering comprehensive and cost effective fleet solutions, Active Leasing continuously strives to exceed expectations by working hand in hand with customers and suppliers to provide the best fleet combination and financial package possible.

Built on years of experience and committed to developing a business recognised in delivering the best combination of choice, quality service and price, Active Leasing leads the way in the car leasing sector.

In today's highly competitive market, it is vital for any business to choose the right partner to manage its fleet and transportation requirements efficiently. Active Leasing recognises that each fleet requires individual attention to ensure customers' needs are met in a cost effective manner. To this effect our dedicated fleet managers are each assigned a limited number of corporate customers to ensure each receives prompt and efficient service and rapid solutions to any necessity.

Active's attention to detail and dynamic philosophy make its vehicle leasing services stand out from the rest, making it a preferred choice for several individuals and corporate entities requiring comprehensive and cost effective fleet leasing solutions.

### Benefits of Active Leasing packages:

- Lower and equal monthly payments
- Insurance and road registration costs are spread equally
- No large down payment or capital outlay
- No shopping around for low insurance or maintenance costs
- No loss of insurance "No claims discount" or higher premiums in case of accident
- Free replacement car in case of accident
- Free regular maintenance, repairs and servicing
- Free monthly safety inspection and car wash
- Free 24hour road assistance and backup
- No hassle to trade-in, selling or replacing your car
- Taxation benefits (subject to business type)



## ACTIVE MOTORS

Primarily intended to complement the group's car rental and leasing business, this section was initially responsible for the disposal of fleet vehicles no longer on hire or lease. Soon enough Active Motors became known for providing cost effective fleet and transportation solutions for companies and individuals needing to replace their wheels with affordable quality used vehicles.

All vehicles sold at Active Motors are guaranteed to have received full and proper maintenance throughout their lifetime, regularly serviced by professional mechanics, using only quality oils, genuine materials and replacement parts.

Ranging from small city cars, to people carriers, station wagons and executive models, Active Motors offer vehicles for every budget and requirement. Different models of quality, ex-leasing vehicles are available for sale throughout the year, whereas a large selection of ex-rental vehicles are offered on sale at slashed prices every November.

The company's competitive advantage stems from bulk buying discounts obtained on acquisition, in view of the considerable quantity of vehicles purchased every year. This advantage allows the company to replace vehicles regularly and offer unbeatable offers on quality second hand vehicles. All cars are bought in brand new condition from established vehicle importers and since they are replaced after four to five years, most cars still enjoy manufacturer warranty and low mileage.

Offering special concessions to auto dealers and companies buying considerable quantities for their fleet, in addition to favourable credit terms for individual buyers, the company rapidly set its foot in the used car industry, always following the group's philosophy of focus on customer care and search for new opportunities.





# TRAVEL ASSISTANCE



## ACTIVE ASSIST

Active Assist is an assistance company mainly providing travel and medical assistance services to holidaymakers and foreigners in distress during their stay in Malta. Operating around the clock, 365 days a year, the company is the local representative and preferred provider for a number of international assistance companies from around the globe.

Assistance companies are contracted by travel insurance companies and multinational corporations to provide medical assistance and emergency services to their insured clients whilst overseas. As their representatives for Malta, Active Assist are contracted to assist clients should any eventuality or need for assistance arise.

Committed to providing rapid response and swift action to assist clients in distress, our experienced assistance operators are trained to resolve any issues or difficulties encountered by foreigners during their stay in Malta. The team's focus on customer service is further enhanced by the compassionate circumstances which are very often encountered in assistance cases, making our operators more dedicated to helping out customers in need.

Thanks to the vast network of medical practitioners, hotels, hospitals and ambulance companies contracted with the company, Active assist can co-ordinate any type of medical emergency, hospitalisation or medical visit within the shortest possible time. Working closely with airline companies, emergency services, embassies and consulates on the island any type of assistance or repatriation service can be carried out swiftly and without delay.



# TRAVEL ASSISTANCE



## The services provided by Active Assist include:

- Organisation of medical and/or specialist visits
- Hospitalisation and emergency services
- Repatriation services: escorted repatriation / stretcher cases / air ambulance
- Nurse and doctor escort services
- Assistance in case of theft / robbery etc...
- Organisation of ground transfers and ambulance services
- Accommodation reservation and extension due to illness or other
- Repatriation in case of illness, injury or death overseas
- Booking of flight and travel arrangements
- Legal advise
- Special assistance: Wheelchair, assistance at the airport, facilitators etc...
- Guaranteeing any costs relating the medical, hospitalisation, accommodation bills
- Any other service as required by an insured client in case of emergency, death or unforeseen circumstances during their stay in Malta





# FUNERAL SERVICES

## CAMILLERI FUNERAL DIRECTORS INTERNATIONAL Est. 1890

### CAMILLERI FUNERAL DIRECTORS INTERNATIONAL

Dating as far back as the 1890's, the Camilleri family run business has built its reputation in providing a complete and caring service in the provision and co-ordination of funerals and related services.

Today, Camilleri Funeral Directors, is widely recognised as the leading company in its field. Being the only company in Malta specialising in international repatriation of the deceased, and the obvious choice for the wide majority of embassies, tour operators, shipping agencies, travel insurance companies, hotels and other organisations, the company acquired vast knowledge and experience enabling swift and efficient service will full peace of mind.

Camilleri Funeral Directors International is the local agent for all the major international funeral directors, forming part of a global network of professionals, internationally contracted to carry out repatriation services wherever and whenever a death may occur. The company is also the locally appointed provider for a number of multinational organisations and assistance companies.

- Local funeral and burial services
- Harbour side funeral services and burials at sea
- Repatriation services, funerals and cremation overseas
- Flowers for local or international funerals
- Marble memorial plaques and headstones
- Death notices on local and overseas media
- Travel arrangements for the bereaved



# FUNERAL SERVICES

## CAMILLERI FUNERAL DIRECTORS INTERNATIONAL Est. 1890

### REPATRIATION SERVICES

Adhering to international standards, all preparations for repatriation, storage, carriage and transportation are carried out in accordance with EU and international health requirements, port and airline regulations. The company's network, combined with vast knowledge and experience enable a repatriation service to be carried out in the shortest possible time, thus minimising the burden for the relatives who are sometimes stranded thousands of miles away from their recently deceased loved one.

Once contracted to provide a repatriation service, the company looks after all the aspects of the operation from A to Z, allowing the family to grieve without worrying about the funeral or repatriation. Registration of death, handling and processing of all medical, health and police permits, translations, apostils etc... are organised with the respective authorities and/or embassies as may be required together with any other wishes or requirements the family may have.

The company will supply a quality type coffin suitable for transportation, using materials and procedures as required by international health and airline standards; the body is prepared, dressed and appropriately stored in accordance with health regulations. The most efficient connection and cargo handling is then used for the repatriation. Special arrangements with Malta International Airport and Airmalta Cargo operations ensure requests are readily dealt with and confirmed in the shortest possible time.

Collection of a coffin from any major airport and delivery to a family's funeral home can be organised in the shortest possible time, whilst ensuring that all legal formalities, permits and requirements are dealt with to ensure a smooth transition and a trouble free operation.

### CREMATION SERVICES

In view that in Malta no cremation facilities are available, Camilleri Funeral Directors offer these services through their overseas partners. Having preferential arrangements with a number of crematoriums and international funeral directors, the company can organise a complete cremation service within the shortest possible time and with minimal burden to the family. All services can be tailored to the family's wishes and the company can also organise travel and accommodation arrangements for any relatives attending the service.

All services are conducted to the strictest professional standards, ensuring full peace of mind and dignified send off for the dearly departed.



## ACTIVE PROPERTIES

A joint venture between Active Group and Malta Properties & Developments s.r.l. (Romania), Active Properties operates in property development, letting and sales.

The main project of the enterprise is the “Rasnov Mountain Resort”, a tourism complex and residential property under development in Romania’s most prestigious region of Brasov. Located in a picturesque mountainside area, within a short drive from the most popular skiing resorts in the country, the complex is in an ideal spot for a relaxing holiday whilst offering many attractions for sporting trips, sightseeing, nature walks and adventure tours.

The complex built on an area of 21,000 square metres will include a specialised hotel & spa equipped with all amenities, 80 apartments finished to very high standards as well as plots for the construction of houses and vacation homes, all of which can make use of the amenities offered at the complex whilst enjoying the peace and tranquillity of this picturesque part of Transylvania.

Active Properties also undertakes specialised property sales and letting services in Malta and overseas. With access to a number of properties for sale or rent, including apartments in popular tourism areas, offices in the bustling business sector and warehouses in industrial areas, the company can find the right property to suit every customer’s needs.



## ACTIVE VILLAS

A new segment of the real estate segment is Active Villas, specialising in vacation rentals, letting and sales of upmarket holiday homes usually in popular tourist destinations. All the properties offered by Active Villas are carefully selected to ensure the highest possible standards providing top quality comfort and enjoyment for its clients.

Forming part of an international network of selected real estate agents, Active Villas can co-ordinate a meet and greet service by a local representative in the country or specific area of choice, ensuring each customer is provided with accurate and insider information on the area and property being considered for acquisition.

Some of the properties advertised in our website are owned by the group whilst others are contracted on an agency basis. Either way customers are guaranteed peace of mind and highest quality properties at competitive cost with Active Villas.

Whether relocating, looking to buy a holiday home overseas or just booking your next luxury vacation rental for your family, Active Villas can find the right quality property in over 50 popular destinations at the right price.

